



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Date: 1/21/2015
Subject: **The Soccer Stop Under New Ownership**
Location: Holland, Michigan
Contacts: Bruce Lane, Heather DenUyl, Tom DenUyl

Indoor soccer is staying in Holland! Starting April 1st 2015, the Soccer Stop will be operating under new ownership as the Soccer Stop Sportsplex. Bruce Lane, Tom DenUyl, and Heather DenUyl will continue the legacy of indoor soccer in Holland and Zeeland by launching the next generation of the area's preeminent indoor sports facility.

The Soccer Stop Sportsplex will maintain its focus on providing indoor soccer leagues, programs and rentals. The future will bring an added emphasis on all field sports, including baseball/softball, lacrosse, football, and rugby - any sport that is played on a field. The outside fields will also be optimized to provide multi-sport use during the non-winter months. We are excited at the prospect of adding a private space equipped with multi-media devices for parties and meetings. Other enhancements will focus on making the Sportsplex a more fan-friendly environment.

The enhancements will facilitate making the Sportsplex a year-round provider of multi-age, multi-sport programming. Working in conjunction with local organizations (township recreation offices, schools, churches, youth organizations, and athletic clubs), the Sportsplex will provide or host programs from early childhood development through adult activities.

For more than a decade, the Soccer Stop was owned and operated by Klaas deBoer. The facility and its programs were a mainstay to the soccer community in the greater Holland/Zeeland area. In November 2014, the facility was purchased by Jon Bryant of Underground Building Maintenance. At the time, the plan was to transform the indoor and outdoor fields into storage facilities. However, shortly after the sale, we approached Jon with the hope of keeping soccer in our community. Based on our proposal and the feedback from the community, he realized the importance of soccer in the Holland area and agreed to keep the facility running as it has been for years.

The Soccer Stop Sportsplex will strive to serve our community through sport and character. Our vision is to provide our community with family-friendly facilities and programs for athletes of all ages that are grounded in character, honesty, and integrity.

We appreciate the support shown to the Soccer Stop over the years and look forward to expanding our relationships as the owners of the new Sportsplex. Any questions about this exciting development or future indoor sport needs can be directed to Bruce Lane (616-510-0774), or Tom and Heather DenUyl (616-283-1859) or soccerstopsportsplex@gmail.com.